



### Cyber Startup Challenge registration form — read carefully —

- Make the case for each of the three parts such that a non-expert can understand
- The questions are for guidance, you don't need to answer all of them
- Keep it concise and to the point
- Avoid any use of buzz words and marketing pitch, go to the essential of the technology
- Save the document as a PDF and replace "template" with your company name
- Send the PDF file to [cydcampus@armasuisse.ch](mailto:cydcampus@armasuisse.ch) to submit your application

General Information		
Company Name		
Proposed Title		
Contact Name		
Contact's Title		
Email		
Phone Number		
Company Website		
Company Formation Date		Country of Registration:
Total Capital Raised (CHF)		Number of employees:

Abstract
<p>Provide an executive summary of your technology and global solution and how it impact the work of the Swiss Armed Forces</p>

## **Part 1 Technology Concept Viability**

Describe your technology and, if relevant, point to foundational technologies used in your solution and convince the reader that your solution is feasible in an operational context.

## **Part 2 Innovation factor and impact for the Swiss Armed Forces**

Describe how your solution could have an impact on network discovery and security of IoT devices. Why is your solution superior to competing products and what is specific about your technology? Which alternative technologies exist, and can you make the case that your solution is superior to the state-of-the-art?

### **Part 3 Feasibility of the proof of concept**

While your technology can be impressive in the lab, can you present a plan to maturity?

What are the risks to consider for the integration of your technology?

Beyond a PoC, how long will your technology need to be mature?

### **Part 4 Figures, screenshots, references or other relevant information**